

**The 1<sup>st</sup> Conference of Asian Nutrition Society for Sports and Health**  
**(The 6<sup>th</sup> Beijing International Forum on Sports Nutrition)**  
**1<sup>st</sup> Round Notification**

**1. Name of Conference**

The 1st Conference of Asian Nutrition Society for Sports and Health (The 6th Beijing International Forum on Sports Nutrition Food)

**2. When and Where**

September 13-14, Beijing International Convention Center, Beijing, CHINA

**3. Hosts and Sponsors**

Hosts: China Institute of Food Science and Technology, China Sports Press

Newspaper Headquarters

Organizer: Sports Nutrition Society of China Institute of Food Science and Technology, Asian Nutrition Society for Sports and Health, Zhongguancun Hui Kang Sports Health Industry Alliance

Co-Organizer: Beijing Sports Industry Association

Sponsors: China Sports Press, China Food Press, China-fit

**4. Theme**

‘Leading by science and technology innovation and to create a new era of sports health nutrition industry’

With the rapid development of Sports Nutrition and Health Industry, Asian Nutrition Society for Sports and Health (ANSSH) was established in Oct. 2014 and had a very successful Pre-Congress Meeting in Taipei. The 1<sup>st</sup> ANSSH annual meeting will be held in its presidential country - China. This meeting will be based on a theme of ‘Leading by science and technology innovation and to create a new era of sports health nutrition industry’, and provide a global communication platform and showcase for sports nutrition and health industry. It will also attract colleagues from sports nutrition

and health research institutes and industry to gather and have deep exchange of ideas and communications. The conference will facilitate the development of Asian sports nutrition and health research and industry to move on to a new stage. This conference will be the largest conference in this field than ever not only in scientific research aspect but also in the industry. Welcome all our friends, members, colleagues and guests.

## **5. Topics and Forms**

### **Topics**

- a. Global Sports Nutrition and Health Industry Technology Innovation
- b. Global Health, Sports and Nutrition Innovation and Development
- c. The Development of Sports Nutrition and Health Industry with Advanced Technologies in China
- d. The Trend of Sports Nutrition and Healthy Food Raw Material Innovation
- e. Sports Nutrition and Health Technology Application and Spreading
- f. The Safety and Efficacy of Sports Nutrition and Healthy Food

### **Forms**

- g. Keynote Symposium + Q&A
- h. Breakout Sessions With Different Focus +Q&A
- i. Sports Nutrition and Healthy Foods Expo. and Showcase
- j. Outstanding Sports Nutrition Health Enterprises Selection and Awarding
- k. Call for papers, Poster, Excellent Paper Selection and Awarding

## **6. Chinese Domestic Guest Speakers from**

- 1. China Institute of Food Science and Technology
- 2. China General Administration of Sports
- 3. National Food Safety & Risk Assessment Center
- 4. Beijing Sports Bureau

## **7. Keynote & Invited Speakers**

## **Keynote Speakers**

1. Exercise Arrangement and Nutrition Supplement for Muscle Builders  
Prof. James Carson, University of South Carolina
2. The Innovation and Development of Sports Health Products in the Global Market  
Director of R&D, Glanbia Plc.
3. National Food Standards ‘General Principles of Generating Sports Nutrition Foods’ Technical Application  
Dr. Han Jun-hua, National Food Safety & Risk Assessment Center
4. The Needs for Sports Nutrition Supplementation with Vigorous Growth of Chinese Road Runner Markets.  
Dr. Wang Da-wei, Chinese Athletic Association, Field and Tracks Chapter
5. Sports, Health and Nutrition Innovation and Development in China  
Dr. Bai Hou-zeng, Beijing Competitor Sports Tech. Co. Ltd
6. Exercise and Weight Loss  
Prof. Kuo Chia-hua, Dean for Research and Development, University of Taipei
7. Current Situation and Innovative Development of Sports Industry in Beijing  
Director of Beijing Sports Industry Association
8. Current Trend of Global Whey Protein Development  
Technical Director, The US Dairy Association
9. Exercise, Health and Nutrition Industry Investment Outlook  
Director of the Investment Division, By-Health Co. Ltd
10. Water and Electrolytes Supplement for Marathon and Long Distance Runners  
Prof. Lee Kai Wei Jason, National University of Singapore

## **Breakout Sessions**

1. Nutrition Intervention for Korea Athletes  
Prof. Park Hyon, Vice Dean for Graduate School of PE  
, Kyung Hee University

2. Development and Status of Triathlon in General Population of Taiwan  
Prof. Liu Yu-feng, General Secretary of Taiwan Triathlon Association
3. Effects of Herbal Ergogenic Drink and Performance  
Prof. Rabindarjeet Singh, Universiti Sains Malaysia
4. Stem Cell Technology Development Perspective for Exercise & Health Nutrition  
Plant Stem Cell Research Institute, Rong-yu Biotech. Co. Ltd
5. High Carbohydrate Diets for Active Individuals  
Prof. Sarrena Hanim Hamzah, University of Malaya
6. ‘Ge Eight’ Desert Challenging Preparation in Sports Nutrition Perspective for Cheung Kong Graduate School  
Dr. Lu Hong-da, Chairperson of the Investment Committee of Zhi Du Investment Co. Ltd
7. The Anti-fatigue Effect of Plant Extracts  
Prof. Mei-Chich Hsu, University of Kaohsiung
8. Outdoor Climbing and Sports Nutrition  
Dr. Sun Bin, The Principal of Pinnacle Outdoor Sports Academy
9. Antioxidant and Anti-nociceptive Effects of *Phyllanthus Amarus* on Improving Exercise Recovery  
Dr. Rungchai Chaunchaiyakul, Deputy Dean for Research and Academic Services, College of Sports Science and Technology, Mahidol University
10. Relationship between Aerobic Capacity and Cardiovascular Disease Risk Factors in Individuals with Normolipidemia and Dyslipidemia  
Dr. Naruemon Leelayuwat, Director of Exercise and Sport Sciences Postgraduate Program, Khon Kaen University

### **Poster Session**

All admitted abstract can be involved in this poster session

### **Products Exhibit Showcase**

Provide booth for sponsors

#### **8. Attending Representatives (300-400 persons)**

- Domestic sports universities & research institutes & sports team: Researchers, Coaches, Team Doctor
- Domestic foods universities and research institute: Faculty, Researchers & Students
- Professions in both upper & lower stream of nutrition, health and sports industry
- Scientists, researchers, and students in foods, sports science research institutes and universities from Asia
- Standards establishers, management, R&D, manufacture representatives in foods and sports industry from Asia
- Fitness training instructors, health management practitioners, managers, and fitness enthusiasts
- Outstanding Representatives from Internet + General Health Industry, Entrepreneurs

#### **9. Notifications**

**1<sup>st</sup> Round:** Will release the information of ‘call for abstract’, themes, topics of lectures and major oral presentation symposium, the time and place of holding this meeting around Mar. 15, 2016.

**2<sup>nd</sup> Round:** Will give detail information such as attending representatives, invited speakers, topics and titles of each presentation by May. 31, 2016. The deadline for abstract submission is also May. 31, 2016. The acceptance/reject notifications will be sent by Jul. 30, 2016. P.S. The abstract submission fee is free.

**3<sup>rd</sup> Round:** Will release all final notifications by Aug. 15, 2016. The online registration deadline is Aug. 31. For those who can register before Aug. 10, the online registration will be \$380.00 for the 2 days conference. The online

**registration will be \$430.00 for those who registered after Aug. 10.**

## **10. Contacts**

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